

김도겸

김도겸은 [서울캠퍼스 미디어커뮤니케이션학과 조교수](#)다.

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학력

- B.A. 한양대학교, 미디어커뮤니케이션학과
- MSc. 런던정경대학교(LSE), 미디어커뮤니케이션&국제개발학
- Ph.D. 마이애미대학교(Univ. of Miami), 커뮤니케이션학

직위/보직

- 한양대학교 미디어커뮤니케이션학과 조교수 (국제학부 겸직)
- 연구분야
- 글로벌커뮤니케이션, 미디어와 사회변화, 디지털미디어, 기술비평, 지속가능성 커뮤니케이션, 내용분석
- 주요경력
- (전) 세종대학교 조교수
- (전) 미 뉴욕주립대학교(SUNY New Paltz) 조교수
- (전) 미 마이애미대학교 Graduate Associate
- (전) International Communication Association, Global Communication and Social Change Division, Student and Early Career Representative, 2022-2024
- (전) 한국언론학회 총무간사, 2017-2018
- Top Paper Award (4th), Association for Education in Journalism and Mass Communication (AEJMC), Communicating Science, Health, Environment and Risk Division, 2024
- Top Research Poster Award (2nd), International Communication Association (ICA), 2024
- Top Faculty Paper Award, International Communication Association (ICA), Global Communication and Social Change (GCSC) Division, 2024
- Top Student Paper Award (2nd), International Communication Association (ICA), Visual

Communication Studies Division, 2021

- Best Student Paper Award (2nd), International Communication Association (ICA), Global Communication and Social Change Division, 2021
- Best Student Paper Award (2nd), International Communication Association, Global Communication and Social Change Division, 2020
- Winner of the Best MSc Dissertation Prize, London School of Economics and Political Science (LSE), Department of Media and Communications, 2016

주요논문/저서

- Kim, M. D. (2025). Determinants and challenges of NGO social media communication: Explaining tensions around “looking cool” for social change. *International Journal of Communication*, 19, 1448-1467.
- Kim, M. D. (2025). Deconstructing big data for development (BD4D): Continuities and reflections of development discourse in the age of datafication. *Information Technology for Development*, 31(1), 161-177.
- Lee, K. S., & Kim, M. D. (2025). Contested agendas and discursive strategies of sustainability: A critical analysis of promotional discourses at the World Expo. *Public Relations Inquiry*, 14(1), 7-29.
- Kim, M. D. (2023). Communicating development through US news: Toward decolonizing ‘news about development.’ *Journalism Studies*, 24(6), 738-762.
- Kim, M. D., & Lee, K. S. (2023). Mapping participation in ICT4D: A meta-analytic review of development communication research. *International Communication Gazette*, 85(2), 141-163.
- Kim, M. D. (2022). News values and human values in mediated terrorism: Photographic representations of the 2015 Beirut and Paris attacks by global news agencies. *Media, War & Conflict*, 15(4), 486-503.
- Kim, M. D. (2022). Advocating “refugees” for social justice: Questioning victimhood and voice in NGOs’ use of Twitter. *International Journal of Communication*, 16, 719-739.
- Wilkins, K. G., & Kim, M. D. (2021). Advocacy communication for social justice. In S. Melkote & A. Singhal (Eds.). *Handbook of Communication and Development* (pp. 172-188). Edward Elgar Publishing.
- Kim, M. D., & Wilkins, K. G. (2021). Representing ‘development’ on Instagram: Questioning ‘what,’ ‘who,’ and ‘how’ of development in the digital space. *The Journal of International Communication*, 27(2), 192-214.

강의과목

- 방송론, 필란트로피커뮤니케이션, 글로벌커뮤니케이션 등

교내 매체

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